



Difference Makers
INTERNATIONAL
A nonprofit educational organization 501(c)(3)



Bully NO More!

A Positive Proactive System...Giving Youth a Voice for Change

“Difference Makers International, your story and commitment to young people are remarkable. I thank you for your unwavering focus on making a value-added difference in the lives of others. The “Who I Am Makes A Difference”® Blue Ribbon Ceremony is a very, very special event. WELL DONE!”

Bill Kowba, Superintendent - San Diego Unified School District

“The Chula Vista Elementary School District (CVESD) is proud to support Difference Makers International in creating a safer, more positive school environment. This partnership will broaden the impact in eradicating bullying in CVESD. It is a perfect match for our general school-wide efforts to lessen the incidence of bullying by tapping on the power of forgiveness and focusing on the individual.”

Francisco Escobedo, Ed.D, Superintendent - Chula Vista Elementary School District

“Bully prevention is paramount to student safety and success at the Chula Vista Elementary School District. Difference Makers International’s Bully Prevention Program addresses this need. It is the only program of its kind where the bully publically apologizes to its victims. What makes the project so powerful is that the entire student body models positive behavior and accountability for their actions.”

Doug Luffborough, Chula Vista Elementary School Board Trustee & Founder – Turning the Hearts Center

What We Do -

- Eradicate bullying and cyber-bullying
- Avert adolescent suicide
- Inspire appreciation, respect and love
- Ignite passion, purpose and prosperity
- Advance academic excellence
- Improve attendance
- Promote community service
- Help make dreams come true in the home, school and community





Testimonials

Steve Ahle, Distinguished Principal of the Year for the State of California

"Difference Makers International's Blue Ribbon Community Building Program should be used by all educators in their efforts to ready students for a life in society. **It gives kids pride, purpose and the ability to overrun negativism and transform the world.**"

Dr. Dave Cowles, Superintendent Vista Unified School Board

"The Vista Unified School District Board of Trustees and administrators, seeing the powerful impact the Blue Ribbon Community Building program has had on **our children and community, unanimously supports this program for every school in our district.**"



Tanya Ross, ASB Advisor & AVID Teacher, Woodland Park Middle School

"Our ASB has elected to lead a "Who I Am Makes A Difference"[®] Blue Ribbon Week May 21-25, 2012. **I believe this project should be introduced to every ASB Director in San Diego.**"

Susie Sovereign, Principal Ibarra Elementary School

"It seems as if bullying is spreading and affecting children at younger and younger ages. Difference Makers International has the right approach and I have seen it in action at my school. **This is the type of positive program we need throughout the district to encourage our children to think positively.**"

Carol Barry, Principal Pacific Beach Middle School

"Initially I thought that this program would not work. I could not have been more wrong. The Blue Ribbon **program created a powerful and positive environment for students, teachers, parents and the entire community.**"

Fire Chief John Cunningham & Fire Fighter Dominick Briganti Jr. - Ground Zero 9/11

"Walking away from Ground Zero was surreal. People were clapping, yelling and waving flags and signs. As we continued forward, a young girl broke from the crowd and ran forward. She hugged both of us and handed us each a Blue Ribbon. **On the ribbon was inscribed, 'Who I Am Makes A Difference.'** **These are words we live by to this day.**"



Bully NO More!

Grades K-12, teachers, families and community

Outcomes Reported by Principals and Teachers:

1. Enhanced self-esteem
2. Increased academic excellence
3. Acknowledgment and acceptance of all people
4. Elevated sense of responsibility
5. Positive relationships improved in their home, school and community

Method of Delivery:

1. **Teachers** - In-service - 45 min. Program taught by our adult and youth trainers.
2. **Students** - Train-to-Train Workshop - 1.5 hr. (grades 3-6) 2 hr. (grades 7-12)
3. **Students as Teachers** - 30 min. (K-6) 50 min. (grades 7-12). Program is presented by trained students and delivered to every classroom in the school.
4. **School Assembly** - 45 min. (grades K-6) 60 min. (grades 7-12)
5. **Family Night** - 1 hr. (elementary) 1.5 hr. (middle/high school)
6. **Community Service** - every student, teacher and staff member receives three "Who I Am Makes A Difference"® Blue Ribbons to honor people in their community.
7. **Classroom Writing & Literacy** - students draw, write and/or tell the result of their Blue Ribbon acknowledgements.
8. **12 Month Follow-up System** offers students opportunities to:
 - a. Deliver trainings to other schools, school board officials, businesses, community leaders, family, etc.
 - b. Receive monthly lesson plans that enhance students' ability to express their appreciation, respect and love.
 - c. Publish and/or deliver their Blue Ribbon stories via: social media, radio and TV.

Contact Us TODAY!

Discover How to Bring Our Programs to Your Community!